



NEWSLETTER



Picasso Newsletter
June 2015

SUMMER IS COMING!

Use the summer to optimize your business. Update your Picasso to include new modules or organize your data!

Picasso can help streamline your workflow with many practical functions , freeing more time for service and job satisfaction. Especially if you use the quieter periods on optimizing your Picasso settings. What specials should you offer? Is there is a need for a new pricing structure or increased marketing efforts or online sales? Picasso gives you every opportunity to fine-tune your business.

A properly installed customer database where your customers are categorized well , gives you the best starting point for using Picasso's marketing module to increase your customer share .

Let our skilled Picasso Guides show you the way

Our team of highly qualified and experienced staff are ready to review your Picasso and show you the available opportunities for YOUR hotel .



Lars Carlson
Consultant

Tel.+ 45 36 19 21 31
lc@techotel.dk

Lars has worked at TECHOTEL since 2001 and has many years of experience in hotel and tourism. Lars is responsible for Picasso installations in Denmark and Ireland. Lars ' expertise is complex setups in all parts of Picasso.



Alistair Brown
Country Manager

Tel.+353 96 22907
amb@techotel.ie

Alistair has worked in TECHOTEL since 2008. He has 8 years of experience working with Picasso. Alistair would be able to guide you in the application of Picasso and advise you on which components would work the best for your hotel.



Nathan May
Technical Manager

Tel.+353 96 22907
nm@techotel.ie

Nathan has worked for TECHOTEL since 2015. Nathan trained in both programming and system installation but has worked within the hotel industry for four years. Nathan will be able to advise as to the technical set up available to current and future users of Picasso.

Spread the word and increase your income with Online Gift Certificates

Expand your clientele by giving your customers the opportunity to purchase gift certificates for friends and family to your hotel or restaurant.

The Gift Card module offers graphical customization, online payment and printing. We also recently improved the graphical design options of the gift card itself, so you are free to design your own giftcard to suit your preference.

[Read more here](#) or contact us if you want to hear more about the vouchers module.



Tips & Tricks:

Online rules for goods /additional services

You can now use stock rules of your goods when you sell them online as additional services.

When enabled, you can choose whether you want to:

- Sell a total max quantity of a given product.
- Have this quantity to be updated every optional time interval.
- Have more items be part of a group with its own rules regarding quantity and updates.

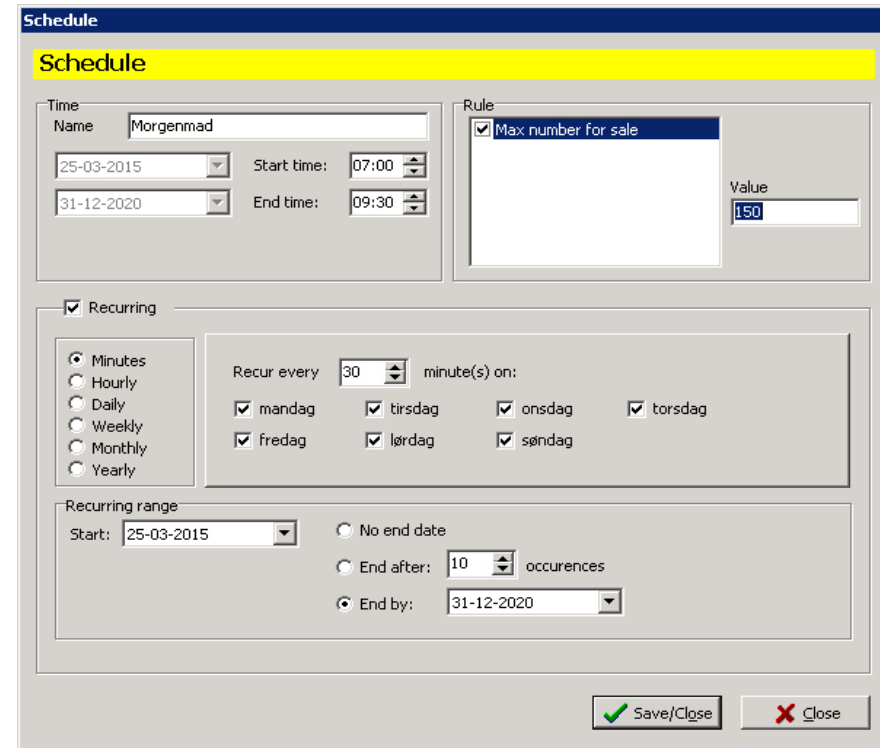
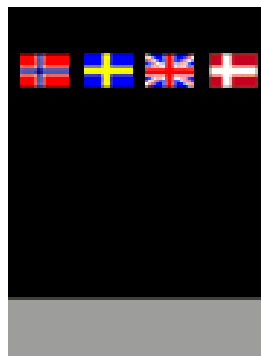
Call Noha at 00 45 36 19 21 36 for help with the setup.

Did you know that you can also:

Have optional language settings on your online booking?

With small flags at the top of Your online booking you can allow your guests to select the language directly on your online booking.

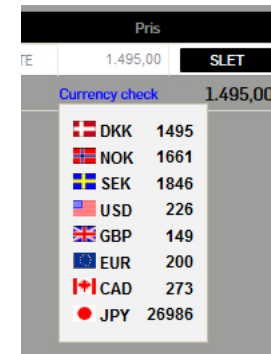
This applies to Danish / English / Swedish and Norwegian



Did you know that you can also:

Let your online customers choose which currency they want to book in?

You can let your customer choose in which currency they will see the price of your products and whether they are allowed to pay in that currency too.



Currency	Price
DKK	1495
NOK	1661
SEK	1846
USD	226
GBP	149
EUR	200
CAD	273
JPY	26986

Welcome to Our New Customers



An Sean Mhuileann

An Sean Mhuileann Or The Old Mill is an independent Student Accommodation block that is using Picasso for its Student Accommodation and Summer Accommodation as well. They are based In Tralee and will be using Picasso on-Line very soon.

[An Sean Mhuileann Homepage](#)



Victoria Mills

Victoria Mills is the fourth component of the UCC Summer Accommodation Block. They have recently installed On-line Booking and are using the Room-In-Room Module that is designed for Hostel System Accommodation.

[Victoria Mills Homepage](#)



Peacocks

Peacocks Hotel is a newly opened hotel in the heart of Connemara Galway. The hotel is using Picasso to book their rooms and are using a local server option.

[Peacocks Homepage](#)

We wish you a wonderful summer!
Sincerely,

AK Techotel Ltd.



To hear more about the possibilities with Picasso or YP Intelligence please call or write to :



Alistair Brown

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